An aerial photograph of a city, likely New York City, showing a dense urban landscape with numerous skyscrapers, roads, and green spaces. A large white rectangular box is overlaid on the top left portion of the image, containing the title and subtitle. Another smaller white rectangular box is overlaid on the middle right portion, containing the date. A third, larger white rectangular box is overlaid on the bottom center portion of the image, which is currently empty.

The State of Delaware

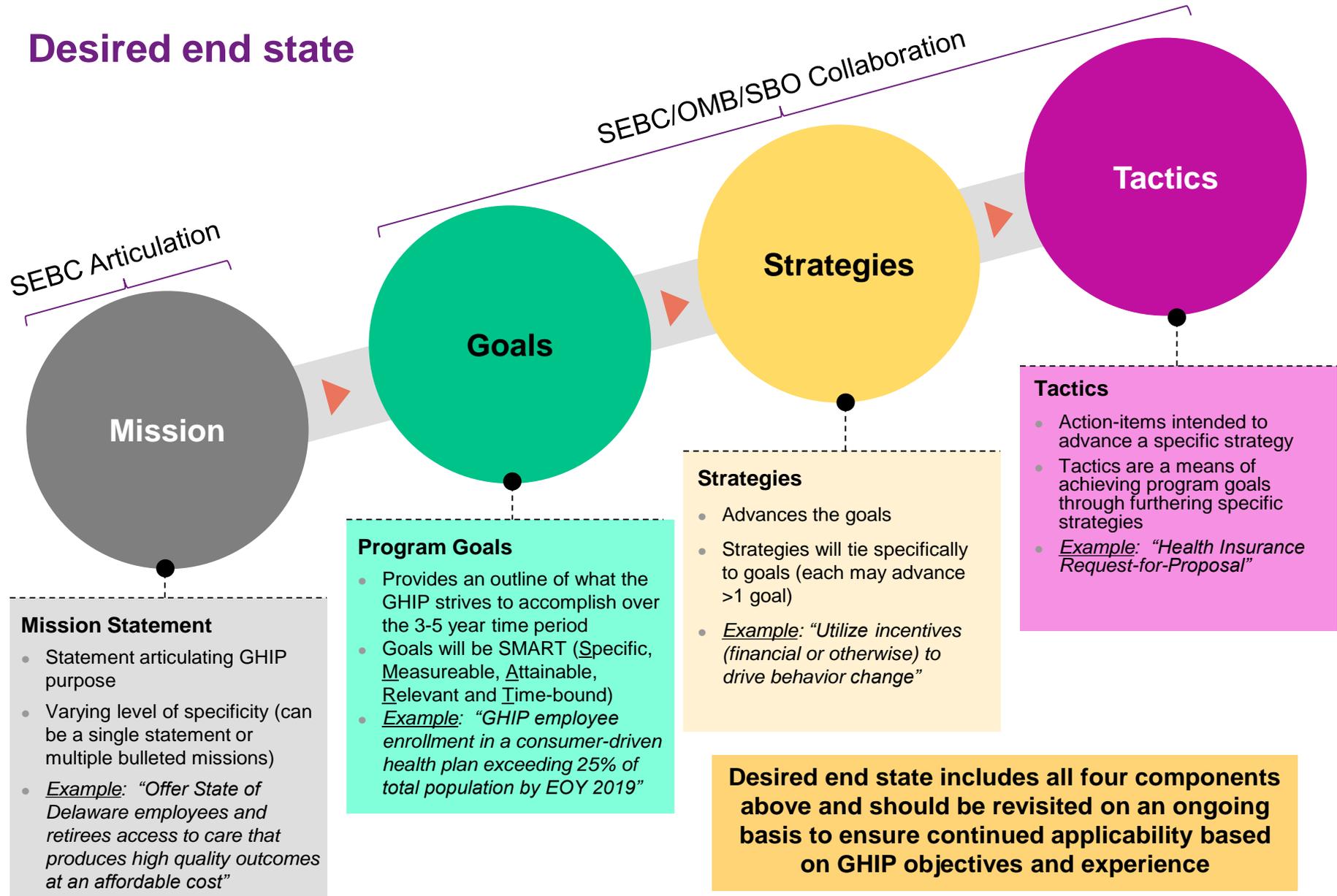
State Employee Benefits Committee (SEBC)
Strategic Roadmap Discussion

July 25, 2016

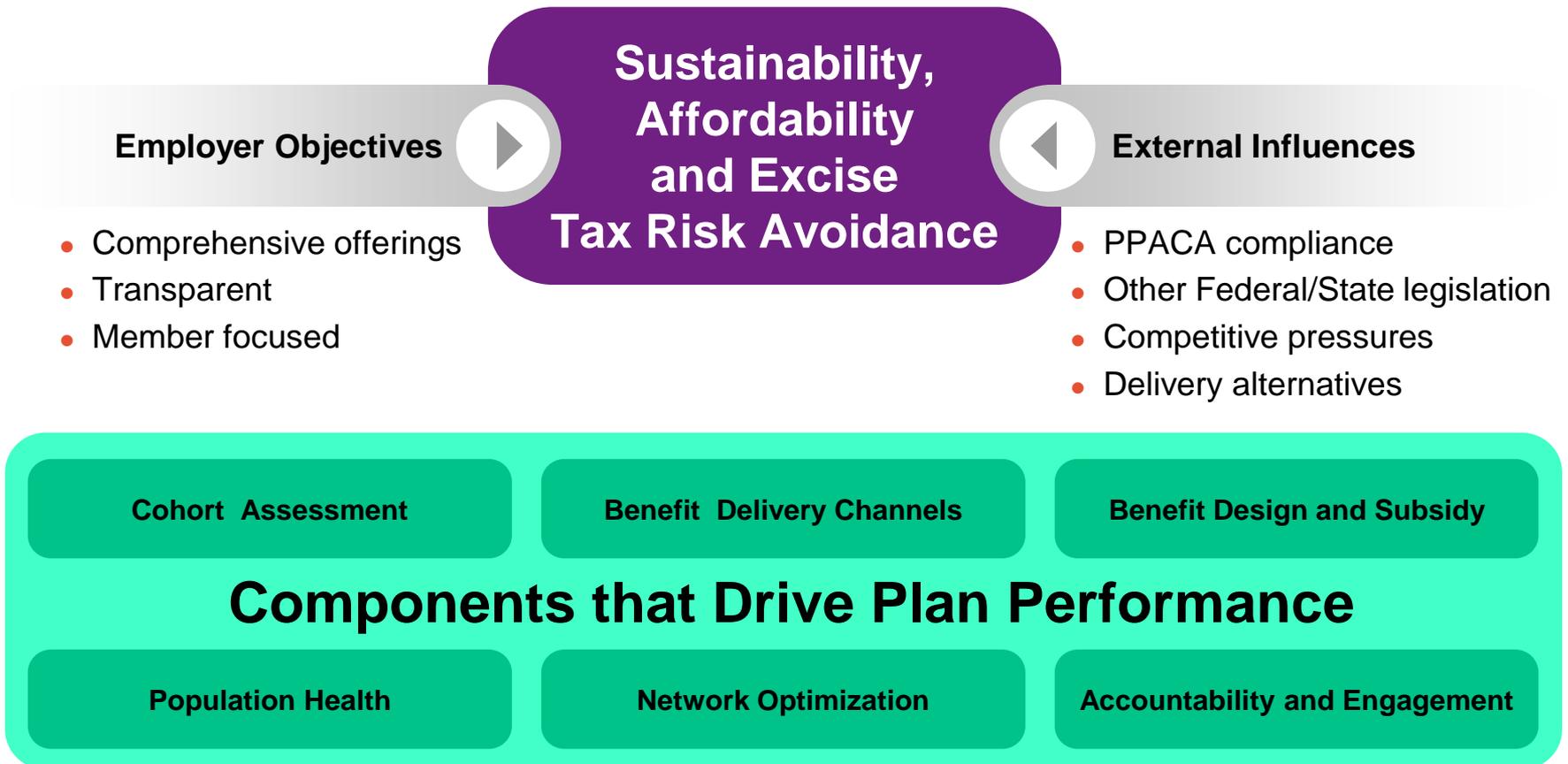
Background

- Over the next several months, Willis Towers Watson (WTW) will partner with the Statewide Employee Benefits Committee (SEBC) and OMB/Statewide Benefits Office (SBO) to develop a 3-5 year strategic framework for the Group Health Insurance Program (GHIP)
- Today's discussion will focus on presenting a **roadmap** for developing the strategic framework
- This document contains the following to provide an overview of WTW's proposed approach:
 - Desired end state
 - Perspective for setting strategic framework
 - Primary inputs for strategic development
 - Project timeline (developed to ensure framework is completed in advance of RFP award)

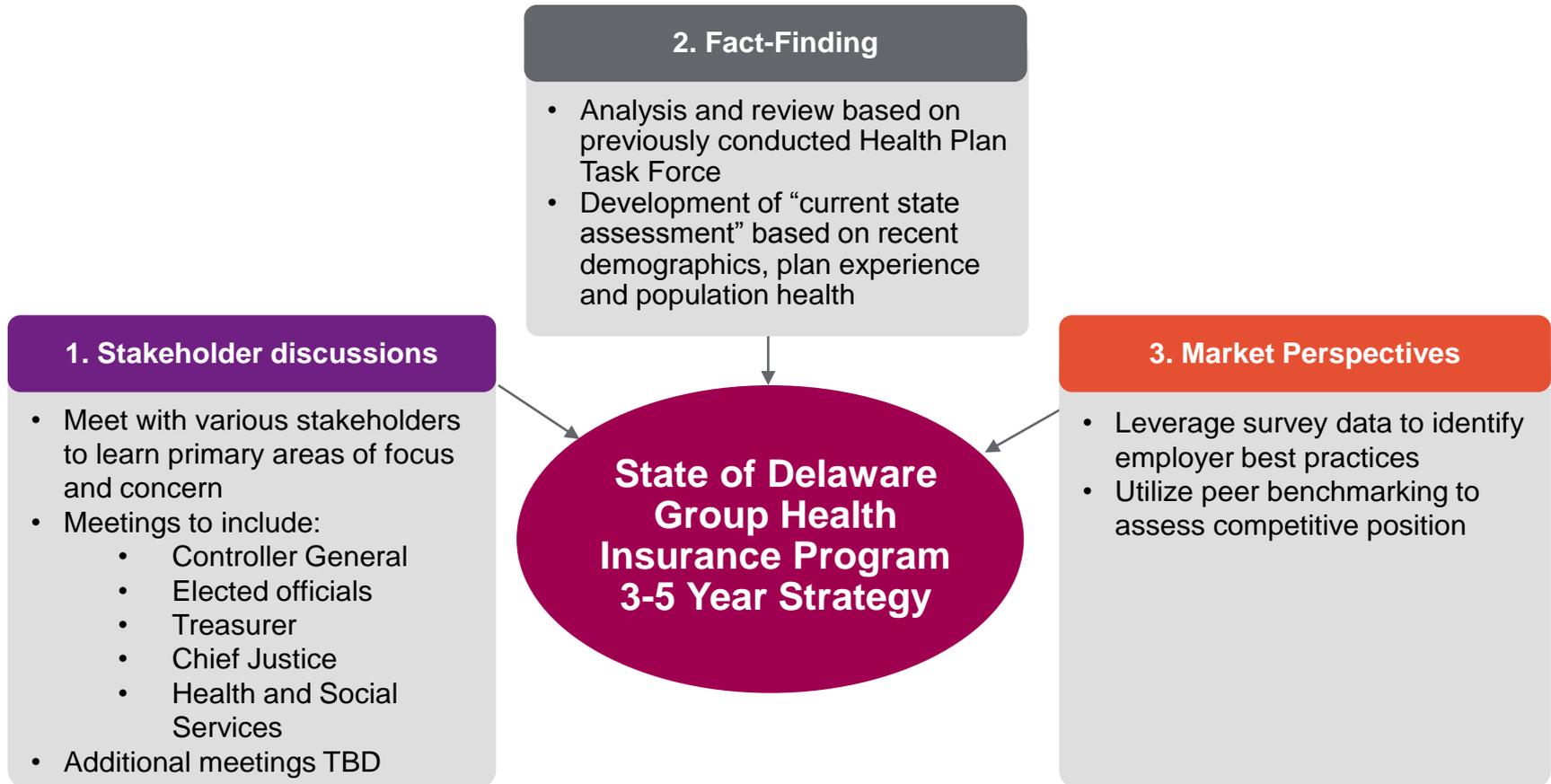
Desired end state



Perspective for setting the strategic framework



Primary inputs for strategic development



Benefit objective setting discussion — *priority matrix*

Program Elements/Objectives	Importance		
	Critical	Important	Lower priority
▪ Cost reduction			
▪ Limit cost volatility			
▪ Reinforce The State of Delaware's culture			
▪ Flexibility for The State of Delaware			
▪ Meet diverse needs of employees			
▪ Competitive position			
▪ Promote employee responsibility			
▪ Flexible for employees			
▪ Tax effective for employees			
▪ Consistent with past practice			
▪ Linked to service/performance/other			
▪ Wellness programs/Prevention/Disease Management/Advocacy			
▪ Administratively efficient			
▪ Direct/candid communications			
▪ <i>Other</i>			

Project timeline

- The following timeline, aligned with upcoming SEBC meetings, outlines key objectives that will be utilized for the strategy development

Date	Objective	Key Deliverables
July 25	Discuss approach for strategy setting	Overview of strategic framework process
August 22	Initial fact-finding and “current state assessment”	Highlights of GHIP program (financial, utilization, clinical, etc.)
September 26	Summarize stakeholder discussions Address market perspectives	Learnings from stakeholder discussions Draft 1 of strategic framework
October 24	Review strategic framework draft	Draft 2 of strategic framework